

CHATHAM LIVING BY THE SEA

PHOTO BY BETTY WILEY



Chatham Living by the Sea celebrates the town's history, people and places with well-written stories, beautiful imagery and unique perspectives. Editor Lisa Connors and publisher Janice Rogers care deeply about this seaside community and work in tandem to engage readers with thoughtfully curated stories

about annual family traditions, community leaders, business owners, the town's vibrant restaurant scene, home and landscape designs—and so much more.

In addition to shining a light on every corner and industry in town, it's also important for us as a media company to give back and involve the community. Every year, we choose a nonprofit organization to partner with and donate to their cause because we believe these groups make Chatham a wonderful place to live, work and visit.

Our devoted readers express joy with every issue, display our lifestyle magazine on their coffee tables all year long and cherish adding to their *Chatham Living* library. We are often told these magazines are collectors' items!

Thank you for your support!

Lisa Connors

Lisa Connors
editor

lisa@chathamlivingmag.com



At the **Eddie & Ozzie Awards in New York City** on Oct. 24, 2023, *Chatham Living by the Sea* took home several awards, including for full issue and series of articles in our Spring/Summer 2023 issue.

The prestigious national awards honor design and editorial excellence. In previous years, *Chatham Living by the Sea* won for Full Issue for Fall/Winter 2020; Overall Art Direction for Fall/Winter 2020 and Spring/Summer 2021; special recognition for Audience Engagement Award in the city and regional categories and the Momentum Award; Full Issue for Fall/Winter 2021 and Spring/Summer 2022 (City and Regional); three honorable mentions for Art Direction; two special recognition awards for the Audience Engagement/Community Manager and Momentum categories.

TO ADVERTISE CONTACT

Janice Rogers, publisher/sales • janice@chathamlivingmag.com • 774-722-2515



PUBLICATION DATES

Spring/Summer 2024

Publication Date: 5/1

Fall/Winter 2024

Publication Date: 10/6

AUDIENCE & DISTRIBUTION

The *Chatham Living by the Sea* audience is comprised of affluent, discerning tastemakers from all over the country who love and visit Chatham. This includes year-round residents, second homeowners as well as tourists and visitors. *Chatham Living by the Sea* is mailed directly to Chatham residents and second homeowners. We also offer paid subscriptions. The magazine is available at Chatham Village Market, as well as at Barnes & Noble from Virginia to Maine. Complimentary copies of *Chatham Living by the Sea* are available in local hotel rooms, lobbies, and high-end rental properties. Many local real estate agents give *Chatham Living by the Sea* to prospective Chatham home buyers.

AD RATES & SPECIFICATIONS

SIZE	RATE	DIMENSIONS (width x height)
Full Page	\$2,300	8.125" x 10.875" trim
2-Page Spread	\$4,500	16.25" x 10.875" trim
Half Page	\$1,700	6.875" x 4.75"
Quarter Page	\$1,500	3.325" x 4.75"

Premium Position rates upon request.

PREPARING FILES

Camera-Ready: Please submit a high-resolution (300 dpi) PDF with CMYK color. For a full page or 2-page spread bleed ad, please include an additional 1/8" bleed, and keep all text 1/4" from page edge/trim. Non-bleed, full page ad size is 6.875" x 9.625".

Materials: Please send high quality, original size/high-resolution logos and photos.

Email ads, materials & technical questions to: alison@chathamlivingmag.com

DISTRIBUTION PARTNERS



TO ADVERTISE CONTACT

Janice Rogers, publisher/sales • janice@chathamlivingmag.com • 774-722-2515